ERIN SCHLESINGER

DESIGNER

570.660.8903 | contact@erinschlesinger.com | www.erinschlesinger.com

EDUCATION

2010-2014 BACHELOR OF SCIENCE—GRAPHIC DESIGN
MINOR-PHOTOGRAPHY
Pennsylvania College of Technology
Magna Cum Laude

2018 USER EXPERIENCE DESIGN BOOTCAMP
General Assembly

EXPERIENCE

2017-Present FREELANCE
Designer

2017-Present BURSON-MARSTELLER/BURSON COHN AND WOLFE
Designer

2015-2017 BURSON-MARSTELLER
Junior Designer

2010-2015 RADIO STATIONS—92.1 WSQV AND AM 1230 WBPZ
Broadcast Operations Assistant

2013-2014 PENNSYLVANIA COLLEGE OF TECHNOLOGY
Art Gallery Attendant, Print/Photo Lab Monitor

DESIGN SKILLS

CONCEPTUAL DESIGN
PRESENTATION DESIGN
MARKETING MATERIALS
EMAIL DEVELOPMENT
EVENT BRANDING
LAYOUT DESIGN
TYPOGRAPHY
PHOTOGRAPHY
BRANDING
SOCIAL MEDIA
INFOGRAPHICS

PERSONAL SKILLS

EAGER FOR CHALLENGES
METICULOUS
OPTIMISTIC
THINKER
TEAM PLAYER
VERSATILE
TIMELY
RELIABLE
ORGANIZED
MOTIVATED
ACCEPTS CRITICISM WELL

SOFTWARE

ADOBE ILLUSTRATOR
ADOBE INDESIGN
ADOBE PHOTOSHOP
MICROSOFT WORD
MICROSOFT POWERPOINT
MICROSOFT EXCEL
SQUARESPACE
MAILCHIMP
SLACK
BASECAMP

INVOLVEMENT

2017-Present COLD CAPITAL FUND—DESIGNER
2016-2017 EVERYBODY WINS—MENTOR
2015-Present AIGA—WASHINGTON DC
2012-2015 AIGA—CENTRAL PA
2013-2014 AIGA—CENTRAL PA—President—Penn College Student Chapter
2012-2013 AIGA—CENTRAL PA—Programming Officer—Penn College Student Chapter
2013 YWCA—SEXUAL ASSAULT AWARENESS EVENT PHOTOGRAPHER

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AWARDS

2017	AROW AWARD (AWARD RECOGNIZING OUTSTANDING WORK)—BURSON-MARSTELLER Best Cross-Practice Campaign
2016	AAF AWARDS—WASHINGTON DC Gold Award—Branded Content & Entertainment for Online Film, Video & Sound
2014	HOW MAGAZINE INTERNATIONAL DESIGN COMPETITION Merit Award
2014	AMERICAN GRAPHIC DESIGN & ADVERTISING AWARD Stationery Set
2014	AMERICAN GRAPHIC DESIGN & ADVERTISING AWARD Stationery Set
2014	AAF AWARDS—NORTHEASTERN PA REGION Best in Show
2014	AAF AWARDS—NORTHEASTERN PA REGION Gold Award—Sales Promotion Packaging
2014	AAF AWARDS—NORTHEASTERN PA REGION Gold Award—Consumer Trade Publication
2014	AAF AWARDS—NORTHEASTERN PA REGION Gold Award—Sales Promotion Packaging
2014	ADDY AWARDS—NORTHEASTERN PA REGION Stationery Set
2014	ADDY AWARDS—NORTHEASTERN PA REGION Merit Award
2014	ADDY AWARDS—NORTHEASTERN PA REGION Merit Award
2014	ADDY AWARDS—NORTHEASTERN PA REGION Stationery Set
2014	AAF AWARDS—NORTHEASTERN PA REGION Best in Show
2014	AAF AWARDS—NORTHEASTERN PA REGION Best in Show